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First comprehensive cost/benefit study of state climate policies in Inland Empire shows economic, jobs boon

Renewable energy, cap and trade, distributed solar energy, & efficiency programs brought in \$9.1 billion in direct economic benefits, and over 41,000 direct jobs over seven years

SAN FRANCISCO—As the state legislature follows up on its decision to extend California's cap-and-trade program by considering a series of related policies, the first comprehensive, academic study of the economic effects of existing climate and clean energy policies in the Inland Empire offers a new perspective on the benefits of these efforts. The study estimates a net benefit of \$9.1 billion in direct economic activity and 41,000 net direct jobs from 2010 to 2016, some of which are permanent and ongoing and many of which resulted from one-time construction investments. When accounting for the spillover effects of these benefits, the net value jumps to \$14.2 billion in economic activity and over 73,000 jobs over the same seven-year period.

The study, The Net Economic Impacts of California's Major Climate Programs in the Inland Empire, focuses on San Bernardino and Riverside Counties, which both face unique economic and air-quality challenges. The report analyzes not only the benefits of California's climate and clean energy policies, but also compliance expenditures, investment expenses, and other costs.

"The Inland Empire is extremely important to the economy of California and is uniquely atrisk to environmental and economic challenges," said F. Noel Perry, businessman and founder of the nonpartisan, nonprofit group <u>Next 10</u>, which commissioned researchers from <u>UC Berkeley's Center for Labor Research and Education</u> and the <u>Center for Law</u>, <u>Energy and the Environment</u> to prepare the report. "This report indicates that overall, policies including cap and trade, the renewable portfolio standard, as well as energy efficiency and distributed solar programs, are contributing jobs and economic benefits."

Smog in San Bernardino and Riverside Counties is consistently among the worst in the state, and, as a result, more residents are diagnosed with pollution-related health conditions. Residents' per capita income is approximately \$23,000, compared to the state average of \$30,000, placing the region among the lowest-earning metro areas in the state. Seventeen and a half percent of the residents of Riverside and San Bernardino Counties are living below the poverty line, compared to 14.7 percent of all Californians.

Researchers looked at four key California climate and clean energy policies, including cap and trade, the renewables portfolio standard, distributed solar policies and energy efficiency programs to determine whether they are helping or hurting the Inland Empire's economy.

"The Inland Empire has benefitted overall—no question. But as happens with any economic transition, the move toward a low-carbon economy creates challenges for certain industries while boosting others," said Betony Jones, the report's lead author and the Associate Director of the Green Economy Program at UC Berkeley's Center for Labor Research and Education.

The report finds that the construction industry benefitted most from these policies, with an increase of over \$9.6 billion in business investment and 36,000 jobs from 2010 to 2016, mostly from the development of wind and solar power plants. Firms involved in the operation of new wind and solar power plants increased revenue by \$1.8 billion and created over 900 ongoing maintenance jobs. Local retailers, wholesalers, and real estate establishments all saw revenues and job counts rise.

Those facing challenges include companies involved in fossil fuel power generation—the authors modeled a negative impact of \$1.7 billion in sales and over 1,100 jobs in the Inland Empire from 2010 to 2016. The model shows that businesses involved in extracting oil and gas lost almost \$15 million in sales and over 40 jobs.

"Employment and sales trends highlight the need for robust transition programs that can help workers and communities affected by the decline of greenhouse gas-emitting industries build good futures in the emerging clean-energy economy," said Ethan Elkind, who contributed to the report for the Center for Law, Energy and the Environment (CLEE) at the UC Berkeley School of Law. "That's one of the recommendations we make in the report."

Renewables Portfolio Standard

The researchers found that the proliferation of renewable energy plants is responsible for over 90 percent of the direct benefit of California's climate and clean energy policies in the Inland Empire. As of October 2016, San Bernardino and Riverside Counties were home to more than 17 percent of the state's renewable generation capacity, according to the California Energy Commission. The region totals 3,721 MW of renewable capacity enough to power 2.6 million homes—with projects representing another 2,162 MW already permitted and awaiting construction.

"Constructing new renewable power plants created the largest number of jobs, generating 29,000 high-skilled, high-quality direct jobs over the seven year period," Jones said. "When you incorporate ongoing jobs in operations and maintenance, as well as spillover effects to the economy that boost other areas of employment, a total of over 60,000 jobs were created, even after accounting for job losses in the natural gas industry. In total, the net impact in the region from the renewables portfolio standard exceeded \$12.4 billion dollars, and helped boost the Inland Empire's competitive advantage in the renewables sector."

Cap and Trade

After accounting for compliance costs and investment of cap-and-trade revenue that leaks out of the county for vehicle purchases, researchers found cap and trade had a net positive economic impact of \$25.7 million in San Bernardino and Riverside Counties from the first four years of program implementation, 2013-2016. That includes \$900,000 in tax revenue and net economy-wide employment growth of 154 jobs. When funds that have been appropriated but have not yet been spent are included, projected net economic benefits reach nearly \$123 million, with 945 jobs created and \$5.5 million in tax revenue.

"The legislature's recent decision to advance cap and trade through 2030 creates a level of certainty going forward, and our research indicates that's good for the Inland Empire's economy," Elkind said. "We recommend disbursing auction proceeds in a timely manner, and ensuring the Inland Empire receives a fair share of the money, given the region's needs. It's also worth considering dividends to consumers to account for the region's higherthan-average transportation fuel and electricity use."

Distributed Solar and Energy Efficiency Programs

The researchers also looked at the costs and benefits of the California Solar Initiative, Solar Investment Tax Credit, and Investor-Owned Utility energy efficiency programs, which provide direct incentives for solar installation and energy efficiency retrofits at homes, businesses and institutions. These programs provided about \$1.1 billion in subsidies in distributed solar and \$612 million in investments in energy efficiency in the Inland Empire between 2010 and 2016.

While researchers calculated benefits for these two programs separately, costs to ratepayers must be considered as a whole. When costs to ratepayers are weighed against the job and economic benefits of distributed solar and energy efficiency programs, the net impact resulted in the creation of more than 12,000 jobs and \$1.68 billion across the economy.

While the state subsidies for distributed solar have been fully implemented, sharply reduced costs, the federal tax credit, and net metering continue to drive solar investment. Researchers found that the Inland Empire has enormous potential for continued investment and improvements in energy efficiency, however. It is one of the hottest regions in the state, and energy use is above the state average. "With such a great need for cooling and relatively higher energy demand, the Inland Empire is a prime candidate for expanded efficiency investment. Our report recommends expanding energy efficiency incentives and expenditures to improve the building and housing stock while reducing energy costs and creating jobs and economic activity," Jones said.

Policy Recommendations

Given the economic benefits of California's climate and clean energy policies in the Inland Empire, the researchers offered recommendations for maintaining and improving results going forward.

The report's recommendations include:

• Developing a comprehensive transportation program, equal to California's renewable energy programs to maximize benefits and minimize harm for local industry and residents. The importance of warehousing and logistics and the

distances traveled by residents each day to and from work makes transportation the greatest unknown of California's climate program.

- Disbursing auction proceeds in a timely and predictable manner and ensure that the Inland Empire receives an appropriate level of statewide spending based on its economic and environmental needs.
- Developing robust transition programs for workers and communities affected by the decline of the Inland Empire's greenhouse gas-emitting industries, including retraining and job placement programs, bridges to retirement, and regional economic development initiatives.

"Other states and nations look to California for leadership on climate and clean energy, both to learn from our experience and to craft their own policies," Perry said. "We hope this report gives policymakers and stakeholders the concrete data they need to weigh policy options and invest in the best choices to minimize costs for the most vulnerable — in the Inland Empire and beyond."

About Next 10

Next 10 is an independent, nonprofit, nonpartisan organization that educates, engages and empowers Californians to improve the state's future. With a focus on the intersection of the economy, the environment, and quality of life, Next 10 employs research from leading experts on complex state issues and creates a portfolio of nonpartisan educational materials to foster a deeper understanding of the critical issues affecting our state.

About the Center for Labor Research and Education's Green Economy Program:

The UC Berkeley Center for Labor Research's Green Economy Program conducts research on issues of job creation, quality, access, and training in the emergent green economy. The Green Economy Program also provides research and technical assistance to state agencies, labor, and other stakeholders who are engaged in developing and implementing policy related to energy and climate change in California and nationally.

About The Center for Law, Energy & the Environment (CLEE)

The Center for Law, Energy & the Environment channels the expertise of the UC Berkeley community into pragmatic law and policy solutions to pressing environmental and energy issues. The Center's current initiatives focus on climate change, sustainable land use, healthy oceans, and clean water for California's future.