

## **MEDIA ADVISORY**

Contact: Cater Communications  
(415) 453-0430  
Roxanna@catercommunications.com

### **New Data on Green Jobs, Investment, Patents, Economic Impacts of Energy Policy *2009 Green Innovation Index To Be Released***

As national policymakers move quickly to put an economic stimulus package in place, new data will be released on the impacts of California's energy policies.

The 2009 Index includes never before published data on green businesses and jobs, providing the most comprehensive accounting of this growing area of economic activity. Importantly, this is a bottom-up accounting based on empirical evidence and not statistical modeling.

Designed to track key economic, energy and environmental indicators, the Index provides critical data on the impact of innovation on the state's economic and environmental health as California moves to reduce greenhouse gas (GHG) emissions to 1990 levels as mandated by the California Global Warming Solutions Act (AB 32).

- What:**        **Release of Next 10's 2009 California Green Innovation Index**
- When:**      **Embargoed Until January 26, 2009 12:01 a.m.**
- Who:**        **Next 10, independent nonpartisan nonprofit organization Collaborative Economics, California-based research and consulting firm**
- Contact:**    **Cater Communications        415-453-0430**