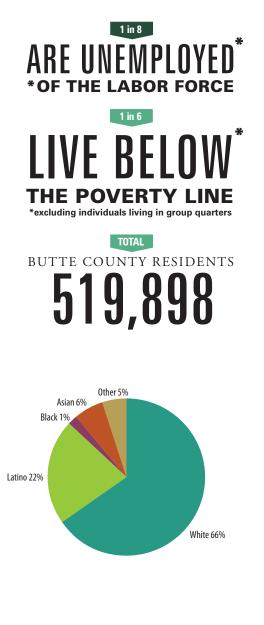
## REGIONAL ECONOMIC & DEMOGRAPHIC SNAPSHOT

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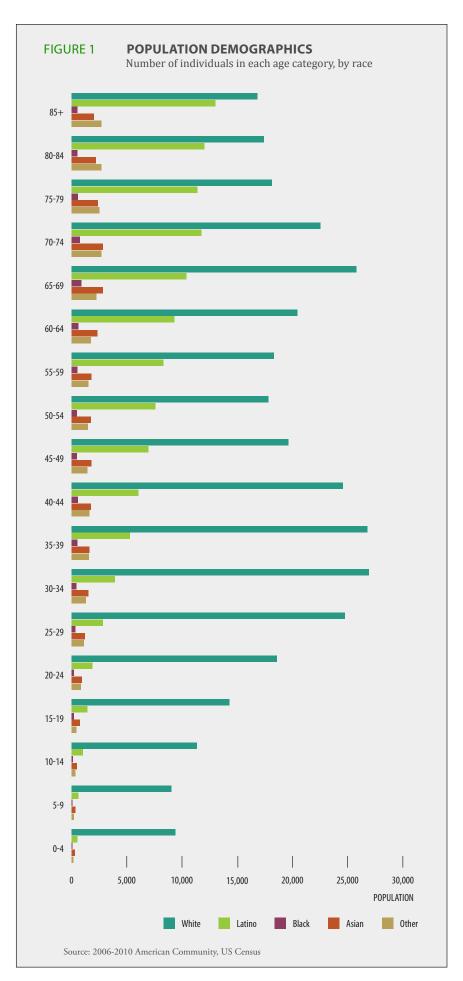
## Highlights:

Non-Latino Whites are the overwhelming majority in the region, representing 66% of population (See Figure 1).

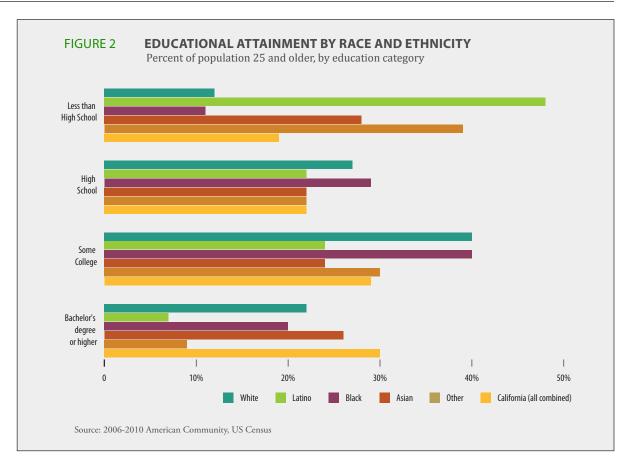
Over 50% of the White population is 40 and older, while 50% of the Latino population is under 24 years old (See Figure 1).

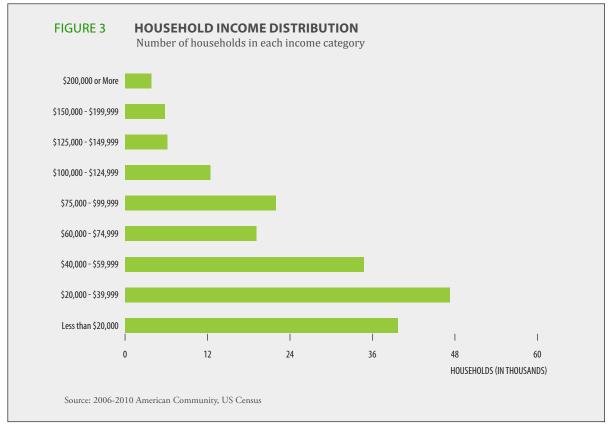




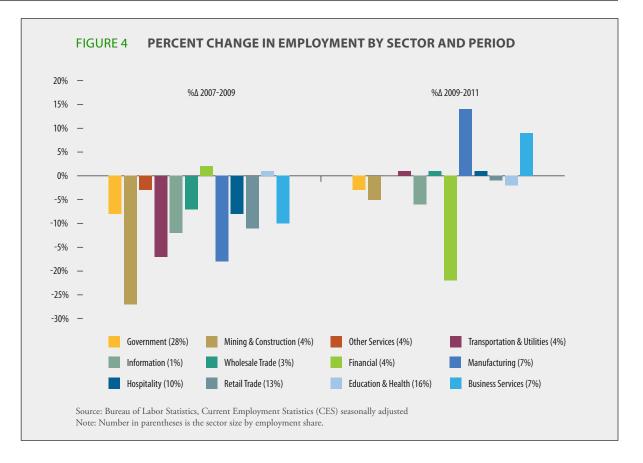


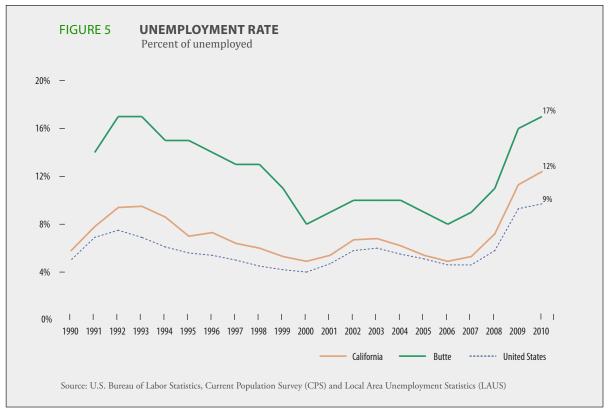




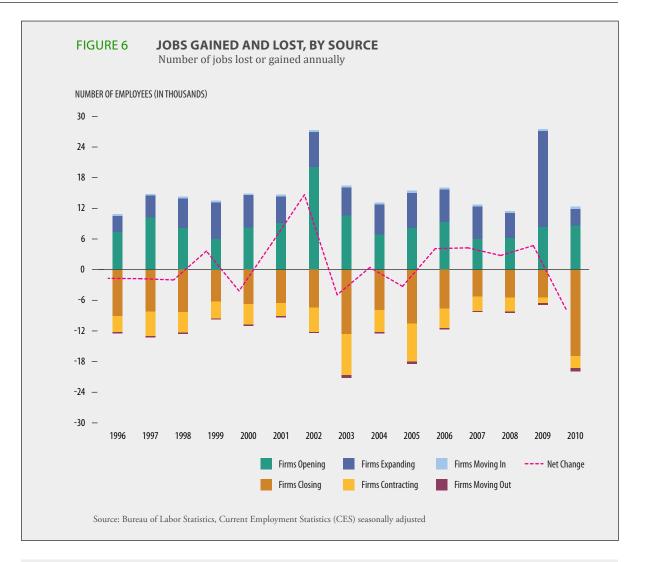












HIGHLIGHTS	The unemployment rate in the region is consistently higher than California's unemployment
	rate. In 2010 the region had a 17% unemployment rate, while the California unemploy-
	ment rate was 12% (See Figure 5).

Mining and Construction and the Financial Services sectors experienced significant declines in employment during 2007-2011, while the Manufacturing sector managed to regain most jobs lost during the 2007-2009 recession (See Figure 4).

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