



# SAN JOAQUIN VALLEY

## Highlights:

The Latino population is overwhelmingly young: 42% of the Latino population is under 19 and 73% is under 40 (See Figure 1).

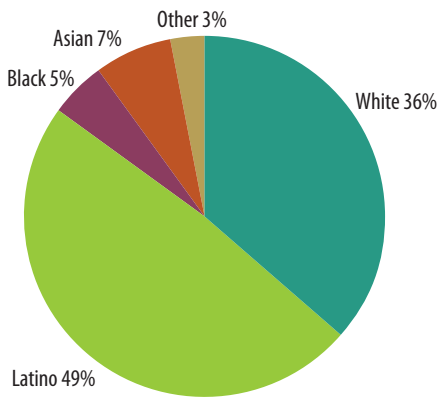
48% of the White population is 40 and older (See Figure 1).

Overall, 60,000 jobs were lost in 2010, which experienced job increases in 13 years out of the 15 years between 1996 and 2010 (See Figure 6).

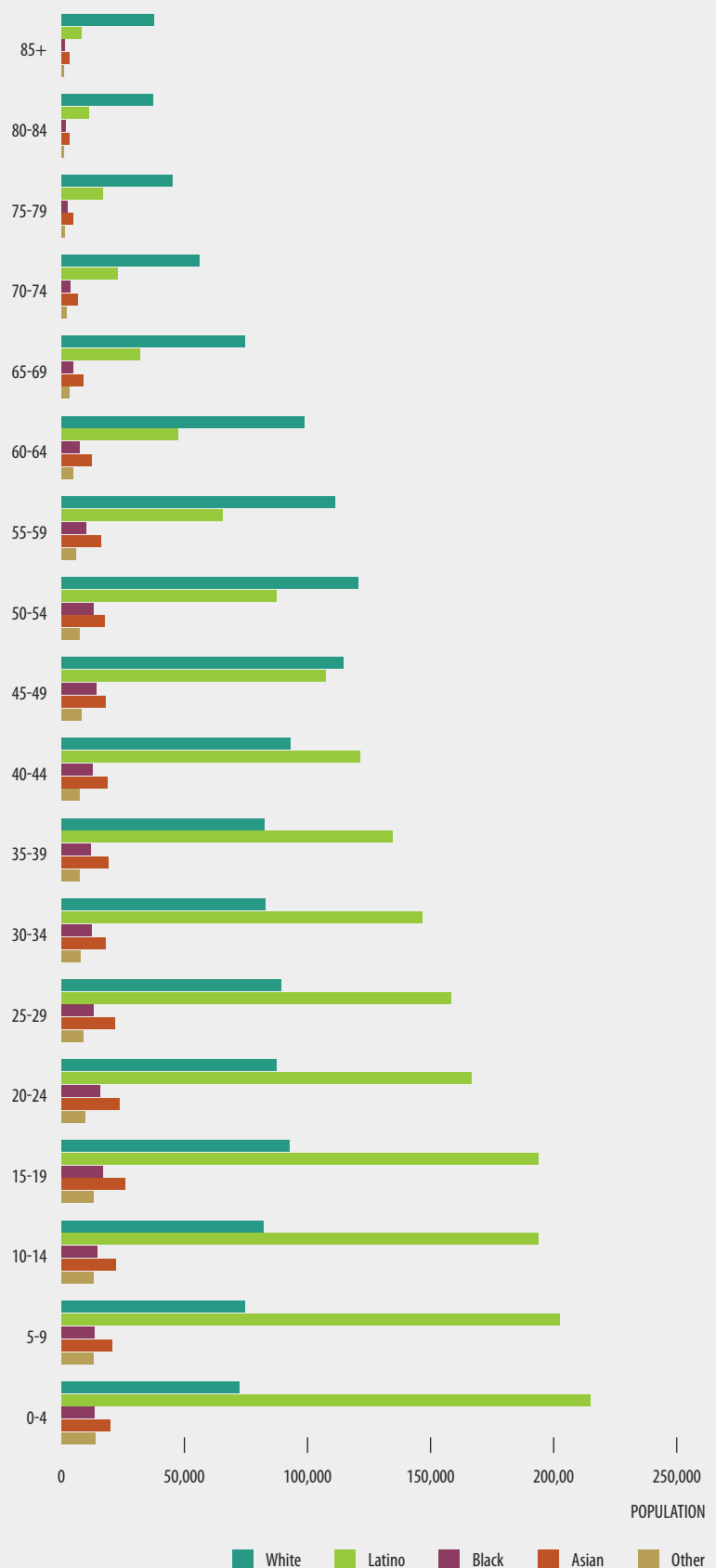
**1 in 8**  
**ARE UNEMPLOYED\***  
**OF THE LABOR FORCE**

**1 in 5**  
**LIVE BELOW\***  
**THE POVERTY LINE**  
 \*excluding individuals living in group quarters

**TOTAL**  
 SAN JOAQUIN VALLEY RESIDENTS  
**3,971,659**

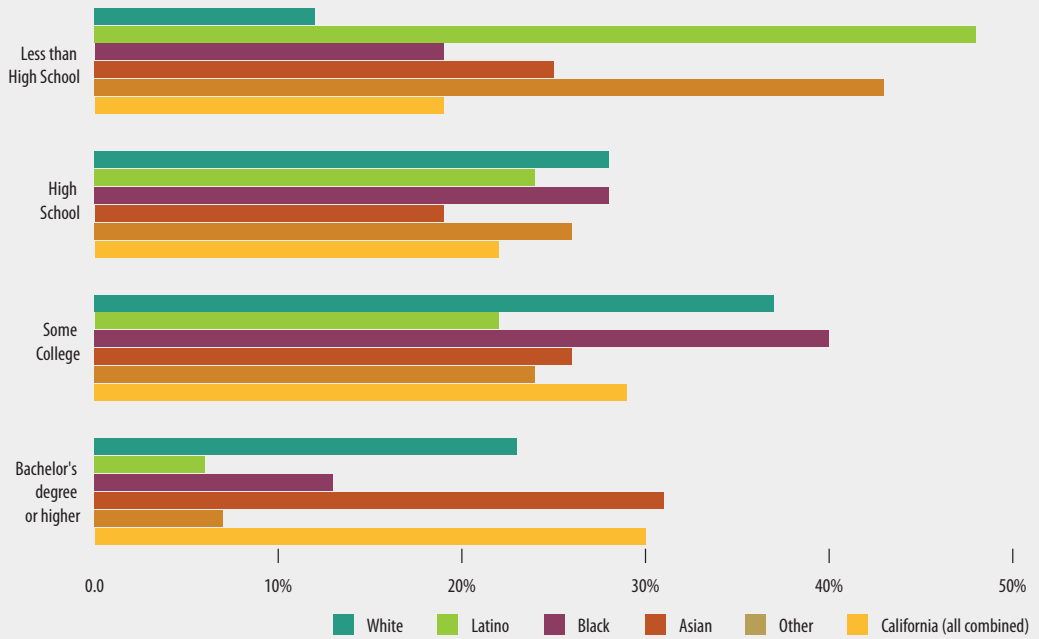


**FIGURE 1 POPULATION DEMOGRAPHICS**  
 Number of individuals in each age category, by race



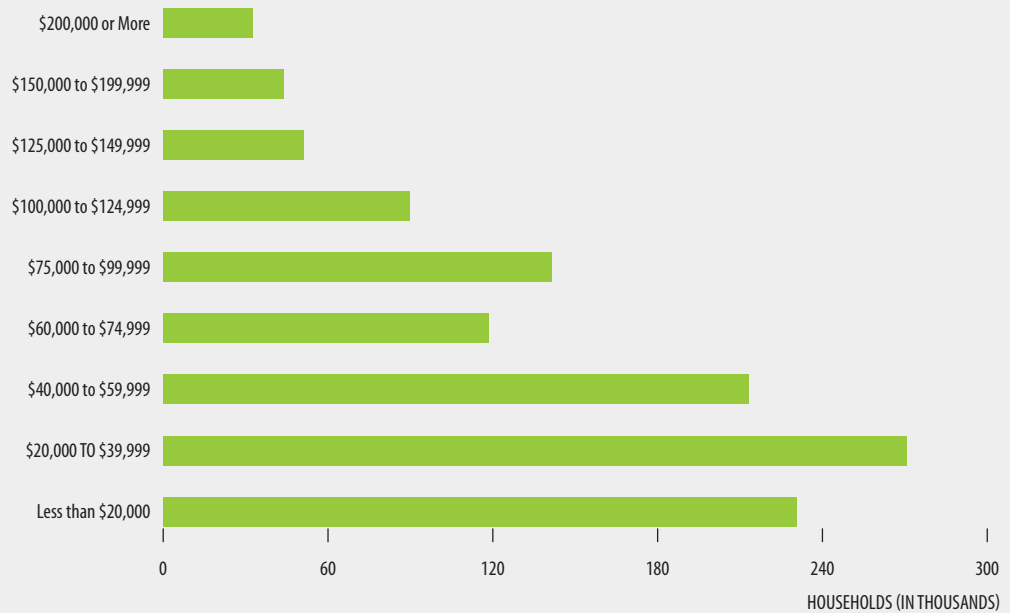
Source: 2006-2010 American Community, US Census

**FIGURE 2 EDUCATIONAL ATTAINMENT BY RACE AND ETHNICITY**  
 Percent of population 25 and older, by education category



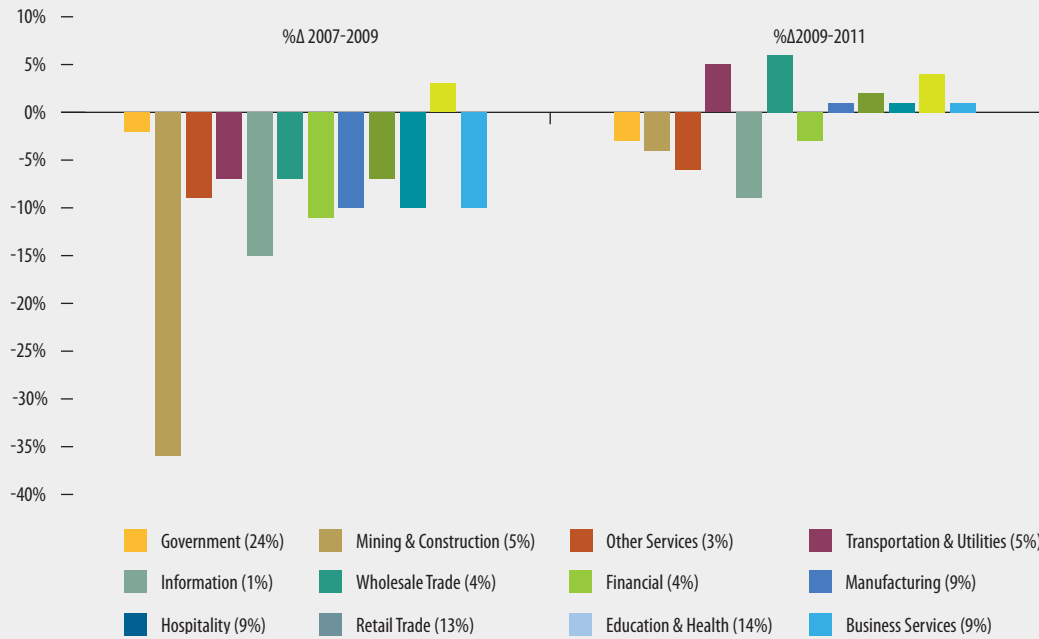
Source: 2006-2010 American Community, US Census

**FIGURE 3 HOUSEHOLD INCOME DISTRIBUTION**  
 Number of households in each income category



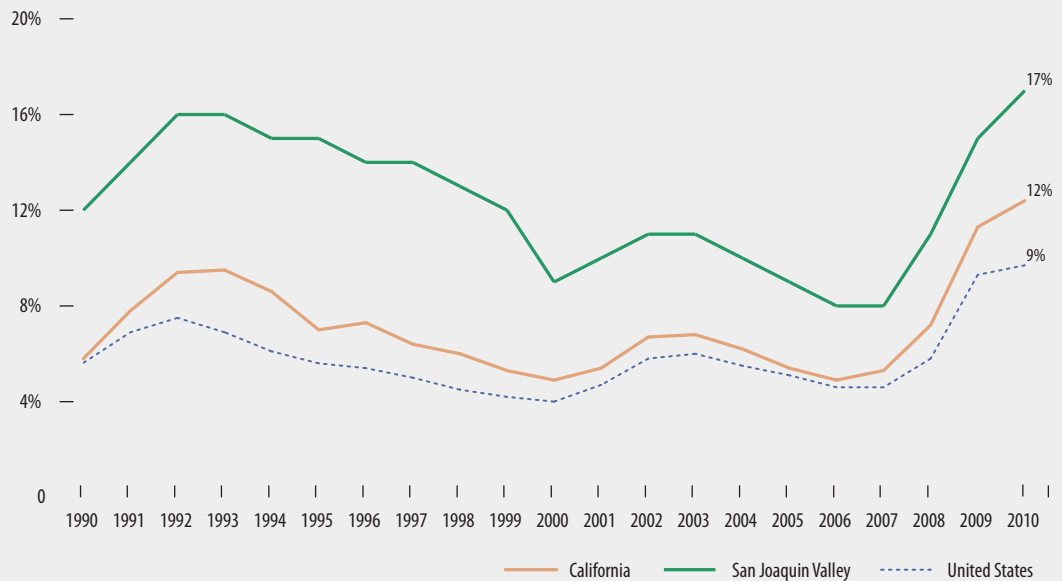
Source: 2006-2010 American Community, US Census

**FIGURE 4 PERCENT CHANGE IN EMPLOYMENT BY SECTOR AND PERIOD**



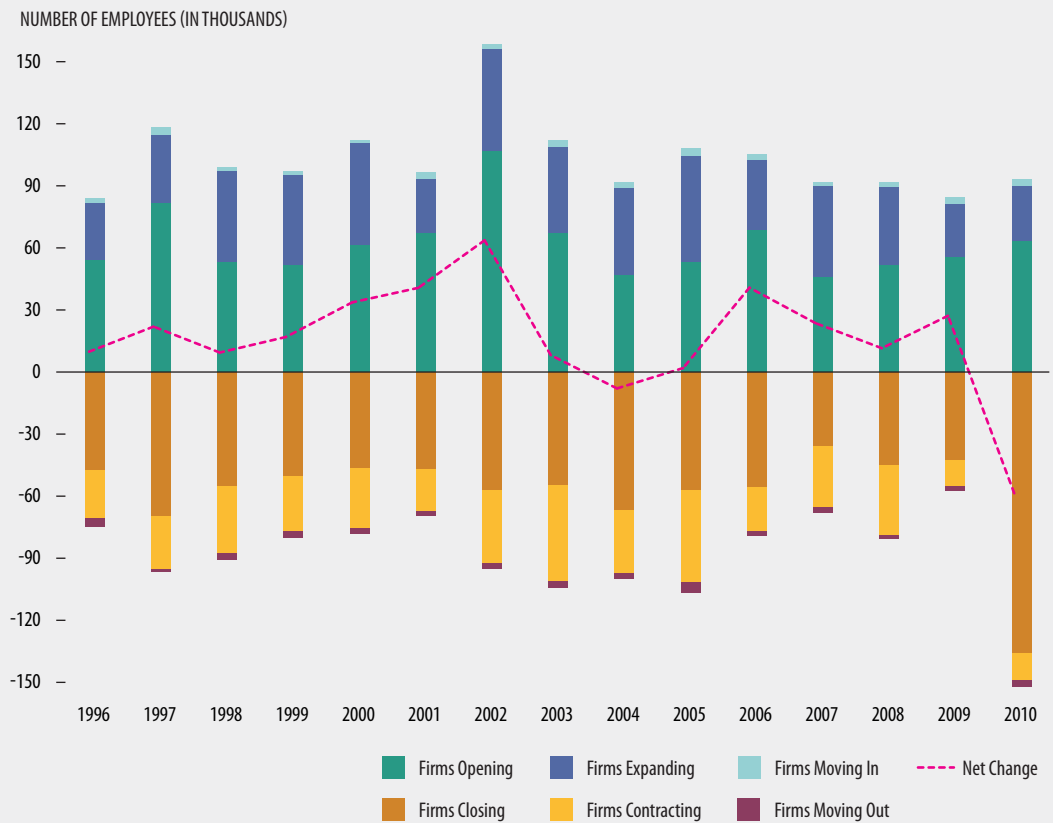
Source: Bureau of Labor Statistics, Current Employment Statistics (CES) seasonally adjusted  
 Note: Number in parentheses is the sector size by employment share.

**FIGURE 5 UNEMPLOYMENT RATE**  
 Percent of unemployed



Source: U.S. Bureau of Labor Statistics, Current Population Survey (CPS) and Local Area Unemployment Statistics (LAUS)

**FIGURE 6** **JOBS GAINED AND LOST, BY SOURCE**  
 Number of jobs lost or gained annually



Source: Bureau of Labor Statistics, Current Employment Statistics (CES) seasonally adjusted

**HIGHLIGHTS**

Latinos are the majority in the region, representing 49% of the population (See Figure 1).

The unemployment rate in the region is consistently higher than California's unemployment rate. In 2010 the region had a 17% unemployment rate, while the California unemployment rate was 12% (See Figure 5).

In 2010, nearly 140,000 jobs were lost due to firms closing down (See Figure 6).

**COUNTIES**

- |        |             |
|--------|-------------|
| Fresno | Merced      |
| Kern   | San Joaquin |
| Kings  | Stanislaus  |
| Madera | Tulare      |