



Regional Scorecard

Santa Cruz–Watsonville

METRIC	RANK (OUT OF 26)	2017	2001–17 %
GDP (REAL, IN MILLIONS)	18	\$13,373	40.4%
GDP PER CAPITA	13	\$48,366	30.0%
POPULATION	18	276,496	8.0%
HIGHEST ELECTRICITY PRODUCTIVITY (GDP/kWh consumed)	5	10.87	67.6%
HIGHEST NATURAL GAS PRODUCTIVITY (GDP/BTU consumed)	7	253.92	40.2%
LOWEST ELECTRICITY CONSUMPTION PER CAPITA: RESIDENTIAL (kWh/1,000 person)	4	2.06	-3.6%
LOWEST ELECTRICITY CONSUMPTION PER CAPITA: NON-RESIDENTIAL (kWh/1,000 person)	1	2.39	-33.6%
LOWEST NATURAL GAS CONSUMPTION PER CAPITA: RESIDENTIAL (BTU/1,000 person)	16	0.12	-14.0%
LOWEST NATURAL GAS CONSUMPTION PER CAPITA: NON-RESIDENTIAL (BTU/1,000 person)	3	0.07	5.7%
SHORTEST COMMUTE TIME BY DRIVING (Minutes per day)	20	29.6	

METRIC	RANK	2018	2017–18 %
MOST GREEN TECHNOLOGY PATENTS	7	84	-33.9%
MOST CLEAN VEHICLE REBATES	12	548	45.4%
MOST ELECTRIC VEHICLES REGISTERED PER 1MIL VEHICLES	4	17,533	25.6%
HIGHEST SOLAR CAPACITY INSTALLED: COMMERCIAL (AC, KW)	23	1,520	-20.0%
HIGHEST SOLAR CAPACITY INSTALLED: INDUSTRIAL (AC, KW)	13	0	N/A
HIGHEST SOLAR CAPACITY INSTALLED: RESIDENTIAL (AC, KW)	23	3,834	6.5%
HIGHEST PUBLIC TRANSPORTATION RIDERSHIP (Unlinked passenger trips per capita)	5	18.5	0.6%

NEXT 10 CALIFORNIA GREEN INNOVATION INDEX. Most recent year is 2017 for all metrics EXCEPT for Green Technology Patents, Clean Vehicle Rebates, Solar Capacity Installed, Electric Vehicles Registered per 1 million vehicles, and Public Transit Ridership, where the most recent year is 2018. Real GDP: Inflation adjusted GDP where base year is 2017. Solar Capacity Installed: Unit based on alternate current in megawatts. Electric vehicles on road include neighborhood electric vehicles, battery electric vehicles, plug-in hybrid electric vehicles, and fuelcell electric vehicles. Data Sources: Solar, California Solar Statistics; Vehicle Rebates: California Clean Vehicle Rebate Project; Patents: IPCheckups, CleanTech Patent Edge; Gas Consumption: California Energy Commission; Electric Consumption: California Energy Commission; Population: U.S. Census Bureau; Commute Time: U.S. Census Bureau, American Community Survey; GDP: U.S. Department of Commerce, Bureau of Economic Analysis. NEXT 10 / SF - CA - USA